

Wegmans

A family company since 1916



what we believe

What we believe

At Wegmans, we believe that good people, working toward a common goal, can accomplish anything they set out to do.

In this spirit, we set our goal to be the very best at serving the needs of our customers. Every action we take should be made with our customers in mind.

We also believe that we can achieve our goal only if we fulfill the needs of our own people.

To our customers and our people we pledge continuous improvement, and we make the commitment:

"Every day you get our best!"





A century of innovation

The story began in 1916, when brothers John and Walter Wegman became fresh produce pushcart peddlers. In 1930, the two brothers made national headlines when they opened a 20,000 square foot store—gigantic by standards of the day—with eye-popping innovations like vaporized water spray to keep produce crisp and a cafeteria that seated 300.

In 1950, Robert Wegman, Walter's son, became president and laid the foundation for Wegmans to be not only a great place to shop, but also a great place to work for all.

Today, Robert's son Danny Wegman, and Danny's daughters Colleen and Nicole, lead the company.

Wegmans' big, bright, and beautiful stores offer a shopping experience that customers adore; they rave about the open-air market ambiance, the selection of foods, and the award-winning service. They even like their Wegmans so much they show it off as a tourist attraction, a fun outing for visiting family and friends who don't live near a Wegmans.

This book shares more about the journey that took Wegmans from its beginnings to a company with more than 50,000 employees who serve millions of customers at over 100 stores (and still growing) in seven states.



Wegmans Fairport front end, 1958.

Left: Grand-opening excitement at Fredericksburg, VA store, 2009.

Family Family

Robert Wegman graduated from high school in 1937. After the death of his father, he started working full time in the family business. He spent the next ten years learning supermarket operations. Following college graduation and a three-year stint in the U.S. Marine Corps, he became a store manager in 1947 at the age of 29. When his uncle died in 1950, Robert Wegman became president of the company at the age of 31.

When he took the helm, Robert Wegman decided his goal was to build the finest supermarket chain in the land—even if that meant Wegmans wouldn't be the fastest-growing company. One of the first things he did was to raise all salaries. He believed that if a company wants its employees to care about customers, then the company has to care about the employees' needs.



Left to right: Nicole, Danny, and Colleen Wegman.

Robert Wegman became chairman of his company in 1969, and in 1976, his son Danny followed him as president. Eventually Danny's two daughters, Colleen and Nicole Wegman, joined the company. Robert Wegman named Colleen president in 2005 and Danny CEO.



Robert Wegman presides over the 2005 celebration of Wegmans top ranking on FORTUNE Magazine's "100 Best Companies to Work For" list.

“Never think about yourself; always help others.”

—Robert Wegman

“This is the culmination of my whole life's work.”

—Robert Wegman

On ranking #1 on FORTUNE Magazine's "100 Best Companies to Work For" list.

In March 2017, Colleen Wegman was named president and CEO; Danny Wegman became chairman. “What I've been happy about is I've never paid attention to a title. I've been fortunate because I've grown up in the business and it's never been important what role anybody plays. It's been everybody's role to contribute the best we can every day,” said Colleen.



At the beginning of Robert Wegman's presidency, Wegmans Food Markets had been the underdog, fighting for market share against A&P, Loblaws, and Star Markets on its home turf in Rochester, NY. By the end of the 1960s, the company had become the clear hometown favorite and had begun a course of expansion that continues to this day.

1916

John Wegman opens the Rochester Fruit & Vegetable Company. He is joined by his brother Walter a year later.

1937

Robert Wegman joins the company. Becomes president in 1950, chairman in 1969.

1964

Danny Wegman joins the company. Becomes president in 1976, CEO in 2005, and chairman in 2017.

1967

Robert Wegman writes the “I am a Merchant” speech, which becomes the framework for his company's success.

1989

Nicole Wegman joins the company. Becomes VP in 2008, Sr. VP in 2021, and President of Wegmans Brand in 2021.

1991

Colleen Wegman joins the company. Becomes Sr. VP of Merchandising in 2002, President in 2005, then CEO in 2017.

1997

On April 1, Robert B. Wegman celebrates 60 years of service to the Wegmans organization.

2006

After Robert Wegman's death, leadership of the company is in the hands of Danny, Colleen, and Nicole Wegman.

2013

The Grocery Manufacturers Association honors Danny Wegman with its highest honor, the Hall of Achievement award.

2016

Now led by the third and fourth generations of the Wegman family, the company celebrates its centennial: 100 years of giving you our best.

Our People

Our People

Putting people first

The Wegman family has always believed that great customer service can only be achieved if they first meet the needs of their employees. Pay, benefits, and career development opportunities at Wegmans outpace industry averages, and the employee turnover rate at the company is about half the average for the supermarket industry. But pay and benefits don't tell the whole story.

Learn & grow

Wegmans offers many tools for building a good career. An employee scholarship program costs the company more than \$6 million annually, and has awarded over \$135 million in tuition assistance to more than 44,400 employees since it began in 1984. More than half of the men and women who are store managers have worked with Wegmans since high school



or college. Many completed their education with Wegmans' help. Wegmans invests over \$55 million

in training annually, with employees averaging 65 hours of training and development.

Employee excitement at a store opening.

Wegmans
who **we**
are
every day
you get our best

We **care** about the well-being and success of every person.

High standards are a way of life. We pursue excellence in everything we do.

We **make a difference** in every community we serve.

We **respect** and listen to our people.

We **empower** our people to make decisions that improve their work and benefit our customers and our company.



Employees love what they do.

“I'm so glad I found another family here at Wegmans.”

-Maria Ortiz-Hernandez
incredible service since 2010



Free annual health screenings for employees.

1953

Robert Wegman raises all salaries and announces broad program of employee benefits, like health care and a retirement plan.

1984

The Wegmans Employee Scholarship Program is created. More than \$135 million in tuition assistance has been awarded since it began.



1990

Wegmans establishes an Employee Assistance Program to provide counseling and referral services for employees and their families.

2001

Danny Wegman writes down the core values foundational to the company, referred to as *Who We Are*.

2003

Wegmans introduces the *Eat Well, Live Well* philosophy and various wellness programs for employees.

#1

2005

Recognized as #1 on FORTUNE magazine's list of the "100 Best Companies to Work For." Wegmans has been on the list since 1998.

2008

Wegmans introduces free employee health screenings.



2010

Wegmans Management Intern Program for college students celebrates 15 years. 200 employees participate each year, and many continue in operations, culinary, and merchandising management programs.

2015

Wegmans ranks #1 for Corporate Reputation, among the 100 "most-visible companies" nationwide in the Harris Poll Reputation Quotient® study.

2016

Wegmans is "America's Favorite Supermarket" says a Market Force Information nationwide consumer study.

2017

Wegmans introduces a suite of financial wellness resources for all employees.

Our Communities

Our Communities

Helping create healthier, better neighborhoods

Wegmans is an industry leader in “good neighbor” involvement and charitable donations with a focus on reducing hunger, healthy eating and activity, helping young people, strengthening neighborhoods and the United Way. Wegmans stores raise millions of dollars to fight hunger and donate millions of pounds of food to local food banks each year. In 1987, Wegmans pioneered an award-winning work-scholarship program for youth in Rochester, NY,

that helped at-risk students finish high school and develop the work skills they need for success as adults. The program later became the Hillside Work-Scholarship Connection and expanded to more communities.



Check Out Hunger and other programs like it raise approximately \$3 million each year.



Hillside Work-Scholarship Connection helped kids on the path to success.



Backpack programs provide healthy weekend meals for low-income families.



Above: Families love the “mini-Wegmans” at Rochester, NY’s National Museum of Play.

Right: The Little Grocery Store at the Childrens Museum of Richmond, in Virginia, inspires the next generation of creative problem solvers through play.



Right: Wegmans Wonderplace opens at the Smithsonian’s National Museum of American History.

Left: Harrisburg, PA store employees at a United Way fundraiser.

Below: Stokoe Farms in Scottsville, NY honors Wegmans 100th Anniversary with a special corn maze.



Wegmans Wonderplace

1970s

Wegmans begins to donate unsalable foods (that are still wholesome and good to eat) to local food banks.

1987

Wegmans Work-Scholarship Connection is formed to assist urban youth. The program later became the Hillside Work-Scholarship Connection and expanded to more communities.

1997

Wegmans mini “store” opens in **The Strong National Museum of Play** in Rochester. It becomes the most popular exhibit in the museum.

2003

Wegmans is named the “Most Family-Friendly Supermarket in America” by Child magazine.

2005

Robert Wegman donates \$5 million to St. John Fisher College in Rochester, NY, to open the Wegmans School of Pharmacy.

2008

Wegmans removes tobacco from its stores and is honored by the American Lung Association.

2009

U.S. Chamber of Commerce Business Civic Leadership Center gives Wegmans the Corporate Stewardship Award.

2015

Wegmans Wonderplace opens at the Smithsonian’s National Museum of American History, supporting early childhood learning.

2020

Wegmans donated \$4 million across all 47 of our partner food banks to provide assistance during the global COVID pandemic.

2021

PEOPLE Magazine ranks Wegmans #1 on the annual Companies that Care list.



Above: Wegmans executive chefs with Danny Wegman and famed NYC chef David Bouley.

Right: Wegmans in-store dining in the 1930s.



Helping customers make great meals easy

In 1934, Wegmans was already teaching menu planning for nutrition and economy, how to can foods, and how to make the most of a “good electric refrigerator.” By the 1970s, Wegmans had created a Consumer Affairs department (now known as the Customer Care Center), led by home economist and former journalist Mary Ellen Burris. Today, the Customer Care Center answers more than 100,000 calls, emails, social media comments and letters from customers each year.

Wegmans also has a team of professional nutritionists to help customers—including those with special dietary needs—put great-tasting, easy meals on the table.

Incredible customer service

Ask a customer why they shop at Wegmans and most will say “their employees.” They may also tell you a story about a time when a Wegmans employee helped them.

What’s on the Menu?

In 2001, the company launched *Wegmans Menu Magazine* to give customers easier ways to make great meals at home. The magazine showcased recipes and techniques for bringing contemporary flavors and variety to the family table.



Cooking up options

Wegmans customers have discovered a little secret—when they put together balanced meals that include Ready-to-Cook, Ready-to-Eat, and Fresh Cut items, everyone thinks they’re brilliant in the kitchen!



In the 1990s, Wegmans began hiring executive chefs with advanced culinary training and restaurant experience. The chefs had a mission to create ready-to-eat and ready-to-cook foods that rival homemade. These chefs share their tips and teachings on wegmans.com, and on the Wegmans App, via streaming video clips.

In 2009, Wegmans opened a free-standing restaurant called Next Door in Pittsford, NY. Other restaurants by Wegmans include Amore Italian Restaurant & Wine Bar, and The Burger Bar.



1930

Wegmans opens 20,000 square-foot Clinton Avenue (Rochester, NY) “showplace” store with cafeteria seating for 300.

1959

Wegmans opens a semi-automated Central Bakeshop on Brooks Avenue, a facility that still supplies our stores today.

1992

First Market Café opens in Wegmans Corning store.

2001

Wegmans Menu Magazine debuts.

2002

Wegmans opens Tastings, its first full-service restaurant at the Pittsford, NY store, leading the way to future dining concepts Next Door, Amore, and The Burger Bar.

2003

Black Pearl Award from the International Association for Food Protection “for efforts in advancing food safety and quality through consumer programs, employee relations, and educational activities.”

2009

Next Door by Wegmans, a new restaurant concept, opens across from the Pittsford, NY store.

2013

Wegmans opens Amore Italian Restaurant & Wine Bar at its East Ave. store in Rochester, NY.

2014

The first Burger Bar opens at the Pittsford, NY store, before expanding to other locations.

2015

J.D. Power and Associates U.S. Pharmacy Study ranks Wegmans Highest in Customer Satisfaction Among Supermarket Pharmacies.

Innovation Innovation

State-of-the-art

Wegmans stores have always been something special, because the family behind them has always believed the right way to run a business is to offer something better. By the early 1930s, the company had its own bakery, its own coffee-roasting business, and an in-store cafeteria-style restaurant. Walter Wegman set the company on a course of self-service before his untimely death in 1936. His son, Robert Wegman, once said "My dad was as good a merchant as there was in his time. His stores were as fine as any in the country or the world. Retailers from all over came to Rochester to see how they could emulate Wegmans."

Building on what the first generation of Wegmans created, the next three generations worked to raise the bar in all areas of the business: opening new and better stores with more products and services, making the company a great place to work, and investing in technology to improve service, save time, or lower costs for customers.

Robert Wegman's eyes were always open to new technology and ideas. He brought in conveyors that moved grocery orders into the parking lot via underground tunnels, automatic doors that whooshed open as shoppers walked across the "magic carpet," and cash registers that automatically dispensed the right change.

UPCs

In the 1970s, Robert Wegman championed one of the retail industry's most important advances in technology: the Universal Product Code and barcode scanning. He was convinced this would save customers time and money. Wegmans stores were the first in New York State and third in North America to install checkout systems with scanning.

In the years that followed, Robert Wegman led Wegmans through an astonishing metamorphosis that redefined the grocery shopping experience. Wegmans stores grew to be nearly one hundred times larger than the typical 1,200 square-foot



Left: In 2009, a 53,000-square-foot Culinary Innovation Center was unveiled to research, develop, and produce new food products including fresh soups and sauces, and marinated, ready-to-cook meats in airtight Keeps Fresh packaging.

Below left: Robert Wegman introduced barcode scanning technology in 1974.

Below: The self-serve shopping format was introduced in the 1940s.

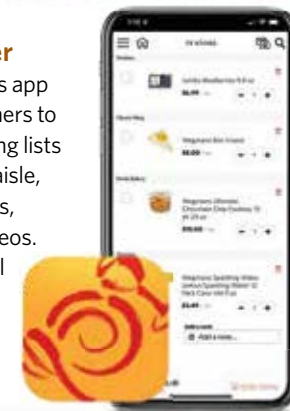


stores of the late 1940s. He pioneered the superstore and led the supermarket industry in making one-stop shopping a reality.

In addition to fresh-baked goods made right in the store, meats, seafood, dairy products and groceries, shoppers began to see imported cheese, more ethnic foods, and in-store cafés. Pushing the concept of customer convenience to unheard-of levels within the industry, he added such things as a pharmacy and restaurant-quality prepared foods to the stores.

Shopping made easier

The Wegmans app allows customers to create shopping lists organized by aisle, look up recipes, and watch videos. In 2016, digital coupons were introduced.



Wegmans brand beginnings

Food You Feel Good About was launched in 1991 with a commitment to great taste with no artificial colors, flavors or preservatives. Today, over 95% of all Wegmans brand items are *Food You Feel Good About* with new items being developed daily. In 2003, Wegmans Organic brand products were introduced. On top of our commitment to clean ingredients, Wegmans offers the lowest prices in the market on items families use most, so they don't have to run around town to find the best value.



Right: In 2016, Nicole Wegman pours organic wheat berries into the flour mill at our Pittsford, NY store.



Left: The Food Network SUPER Market award.



1932

Wegmans introduces two Rochester firsts: refrigerated display windows and vaporized water sprays to keep produce fresh.

1940

Frozen (then known as "frosted") foods first appear at Wegmans.

1949

Robert Wegman converts stores to self-service format.

1972

Wegmans opens its first pharmacy at the Lyell Avenue store.

1974

Wegmans is one of the first in the country to use laser scanning to read UPCs printed on products.

1979

Wegmans develops a private-label buying program and introduces Wegmans brand items chainwide.

2007

Wegmans receives The Food Network's award for "SUPER Market, the grocery chain that changed the way we shop."

2009

The Culinary Innovation Center opens to research, develop, and make new Wegmans products for our customers.

2010

The Wegmans mobile app debuts.

2013

Wegmans Pharmacy begins free home delivery.

2014

Wegmans opens its Cheese Caves, which mimic conditions in European cheese-ripening caves.

2017

Wegmans partners with Instacart for home grocery delivery.



2018

Wegmans becomes the first supermarket to partner with Aira to help blind and low vision customers navigate our stores.

2019

Wegmans introduces Wegmans Meals 2GO, a new mobile app for restaurant foods.

2020

The Wegmans mobile app and website are redesigned, allowing customers to now place orders for pickup and delivery online.

Food Food



Vegetables have always been important to Wegmans, going back to our start in 1916 with a single produce wagon. Wegmans has partnered with regional family farms for decades, so customers can enjoy an unparalleled variety of fresh fruits and veggies from neighbors.



The Fresh Cut Veggie Market offers a wide variety of recipe-ready cleaned and cut fresh vegetables.



Wegmans believes organic products help our customers live healthier, better lives and are better for the earth. Our commitment is to offer great-tasting organic choices at consistent low prices. Walk the aisles; you'll find an assortment of the best organics available, including Wegmans Organic brand.



Wegmans operates our organic farm and orchard to develop and share learnings with customers and partner farms.



Family Pack offers the best value in the store, sized right for families so they can save time, but avoid waste.



Whole Grains

Wegmans has been on a journey for many years to make whole grains so incredibly good that customers will want to enjoy them at every meal. Our bakery team creates baked goods that are great-tasting and healthy at the same time, so customers can get the benefits of whole grains without sacrificing flavor or texture.



If you love cheese like we do, you know it's all about how great it tastes when it's perfectly ripe—that's why we built our own cheese caves with environments that mimic Europe's famed caves. And it's why our affineur Mathieu Callol works hard with cheesemakers from around the world and near our stores to develop exclusive recipes only available at Wegmans.

Our passionate Cheese Shop team loves helping customers find just the right cheese for every occasion from our wide variety of delicious choices.

Partnerships

Wegmans partnerships

Wegmans is always seeking partners who share our core values. Trusted regional, national, and international partnerships are just one aspect of our ongoing commitment to meet customer expectations, maintain high quality standards, and follow better business practices. For example, as customer demand for regionally sourced organic products grew, Wegmans sought out local and regional organic suppliers. Now, we network with hundreds of “near our stores” family-run farms that provide fresh veggies, fruit, cheese, meat, seafood, and more. Sourcing regionally means fresher products, healthier local economies, and decreased dependence on west coast organic products that must be shipped across country.



Across the globe

Wegmans merchants literally travel the globe to develop partnerships with suppliers they know share our dedication to quality. Merchant visits to New Zealand’s glacier-fed aquafarms, Argentinian cattle ranches, French creameries, Italian vineyards, Greek olive groves—that’s what sets Wegmans apart.



Mason Farms—a Wegmans partner since the 1920s.



Kreher Egg Farm

A family-owned farm for three generations and counting, Kreher’s supplies Wegmans with the absolute freshest and best conventional and organic eggs.

Right: Spiral Path Farm, Loysville, PA.



Marble Valley Farms

Todd Beck, a 4th-generation cattleman, owns and operates Marble Valley Farms in Deerfield, VA, with his father H.R. and son Garrett.



LiDestri Foods

Long-time supplier-partner, LiDestri Foods, is located right in the our headquarters’ hometown, Rochester, NY. Wegmans and LiDestri work together to develop unique, delicious pasta sauces, and more.

Left: John LiDestri samples Wegmans sauce.



Josef Brunner's Artisan Meats

Master sausage maker Josef Brunner crafts artisan sausages right in New York’s Finger Lakes region.

Above: Josef Brunner in sausage-smoking room.



On the Chesapeake.

Chesapeake shellfish

Partnerships with local Virginia fishermen and aquafarms ensure that the supply of regional seafood like crab, oysters, and clams is the best.



Wegmans only partners with seafood suppliers who share our dedication to freshness, quality and the environment.



Ed Wood and Reese Antley of Wood’s Fisheries.

1920s

Wegmans begins its partnership with Mason Farms.

1965

Genesee Valley Cooperative (now Upstate Niagara Cooperative) begins supplying milk to Wegmans stores.

1983

Wegmans partners with LiDestri Foods to offer Wegmans pasta sauces.

2006

Upstate Niagara Cooperative begins producing Wegmans Organic Milk.

2007

Wegmans Establishes the Organic Farm in Canandaigua, NY.

2014

Wegmans donates \$360,000 to Cornell University to create a curriculum for New York cheesemakers to grow their businesses.

2015

Wegmans provides grants totaling \$250,000 to the Culinary Institute of America and Johnson & Wales University for scholarships in their culinary programs.



Wegmans co-founder Walter E. Wegman



1910s

Brothers Walter and John Wegman (Robert Wegman's father and uncle) learn the food business by working in their parents' grocery store. Walter works in the store while John peddles fresh produce from a pushcart. In 1916, John opens the Rochester Fruit & Vegetable Company, which marks the beginning of Wegmans Food Markets. Walter joins him a year later.



1930s

Wegmans stores are incorporated as Wegmans Food Markets, Inc. in 1931. The innovative stores feature produce, meat, groceries, dairy products and baked goods—all under one roof. The two brothers make national headlines when they open a 20,000-square-foot store with a 300-seat cafeteria. Robert B. Wegman graduates from high school in 1937 and joins the family company.



Robert Wegman, 1937



Left to right: Employees of the Main St. store in Rochester, 1927. A company picnic in the 1920s.



1920s

1940s



Wegmans' first suburban store (and the first store located within a plaza) opens on Monroe Avenue in Rochester in 1941. It has circular checkout counters (registers are at both ends of the store: three in front, two in back). Produce is processed in the basement and sent up to the selling floor by elevator.



1950s

Wegmans begins to build larger stores with more departments and services, like a "Kiddie Corner" where parents can leave their children while they shop. Wegmans purchases its first truck trailer and displays its sunburst logo for the first time.



1960s

Clockwise from above: Robert Wegman in front of the company's Brooks Ave. headquarters in 1960. Self-service cases in the 1960s. Newspaper ad from 1961. Wegmans storefront in Irondequoit, NY, 1960.



1980s

Above: Wegmans truck fleet runs 24 hours a day. With the brown, yellow, orange and red logo, it includes tandem trailers for deliveries to stores in Syracuse and Buffalo. Right: Danny and Robert Wegman in the produce department.



1990s

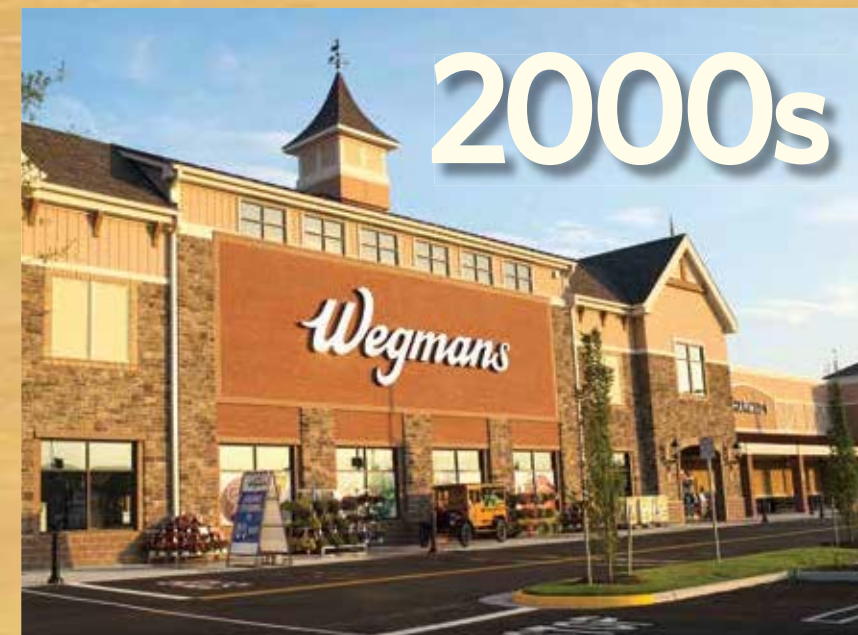
Wegmans begins hiring executive chefs to create restaurant-quality prepared foods, Shoppers Club cards are introduced, the Nature's Marketplace department is created, and Wegmans goes online with its website. The first Wegmans stores outside of New York State open in Pennsylvania (Erie in 1993) and New Jersey (Princeton in 1999).



Clockwise from above: Employee uniform and the deli at Wegmans' Ridgemont store in Rochester, 1970s. Company firsts during this decade include in-store pharmacies, seafood departments, and the introduction of Wegmans brand products. A bakery employee brings fresh product to the "bagel nook." (Newspaper ad from 1978.)



1970s



2000s



Clockwise from left: A new Wegmans logo debuts in 2008, harkening back to the logo used in the 30s and 40s as "both a reflection of our past and a vision for our future." Robert Wegman at Bethlehem, PA, store opening. Danny and Colleen Wegman greet employees in Ocean, NJ. Robert, Colleen, Nicole, and Danny Wegman. Wegmans expands to Virginia (2004), Maryland (2005), Massachusetts (2011), and North Carolina (2019).

Sustainability

Sustainability

Our Mission and Vision

At Wegmans, we believe it is our responsibility to help create a healthier, better planet. To do this, we are focused on four major initiatives that we believe will have the most positive impact on the environment: sourcing near our stores, eliminating waste, reducing our plastic packaging, and reducing our carbon footprint. Our Organic Farm plays a key role in each initiative by helping others with sustainable growing and composting practices.



Eliminating Waste

As part of our journey to zero waste, Wegmans is actively working to reduce all forms of waste and increase our average recycling rate. We've committed to reaching a 95% recycling rate by 2025 with a focus on waste prevention measures, reducing food waste, and closed-loop recycling.

Sustainable Packaging

To improve the sustainability of our packaging, we're focused on using less plastic, making sure our packaging is functional to reduce food waste, and using renewable and recycled materials efficiently.



Helpers at Trinity Episcopal Church of Lancaster, NY, unload groceries for their food pantry.

Reducing Carbon footprint

Reducing our carbon footprint is an important part of improving our overall sustainability. Our efforts include the increased use of natural refrigerants at our stores and facilities and reducing our use of non-renewable energy sources in our fleet.



1970s

Wegmans launches a cardboard recycling program and begins food-bank donations. Both programs keep millions of pounds of waste out of local landfills annually.

1989

Wegmans forms its first environmental task force to help coordinate ongoing company recycling and waste reduction activities.

1994

Plastic bag recycling begins at Wegmans.

2007

Wegmans creates a Sustainability Manager position. Reusable shopping bags are introduced, reducing plastic bag use by 4,000-5,000 bags per day in each store.

2012

Wegmans turns bags into bags by introducing plastic grocery bags made from 40% recycled content, a true closed-loop recycling success story.

2016

26 New York stores send over 5 million lbs. of food scraps to a local dairy farm where an anaerobic digester converts the scraps to energy. Installation of more than 8,000 solar panels across seven locations completed.

2022

Wegmans announced it will eliminate plastic bags companywide by the end of the year.

Growth

Growth

Supplying stores

The first “official” Wegmans warehouse opened in 1928 in a four-story building on Front Street in Rochester, NY. The first floor housed a retail store, while the warehouse occupied the top three floors. Wegmans opened a central warehouse facility in the late 1930s, which operated until

1961 when it was destroyed by a spectacular fire. The event accelerated the company’s plans to build a distribution center and warehouse adjacent to its Brooks Avenue headquarters. Six months after the blaze, railroad cars and tractor trailers were transporting goods to and from the 100,000-square-foot facility, which also housed

a 30,000-square-foot bakeshop, dry rooms for fruit storage, moist rooms for vegetables, 10 loading docks, and a 5,000-square-foot food freezer—the largest in the Rochester area.

In 1980, the company made what was called at the time “one of the most significant warehouse expansions undertaken by Wegmans” when it opened a conveyor-operated distribution center and warehouse. Grocery orders moved without human hands—from the picking point directly into the trailers for shipping to the stores. Work began in 1984 on an automated storage and retrieval system warehouse, which used automated robots to deliver and retrieve full pallets of product.

In 2004, the opening of Wegmans Retail Service Center in Pottsville, PA, meant a new state-of-the-art distribution point outside of Rochester to help serve Wegmans’ market expansion in the mid-Atlantic region. It houses a 115,000-square-foot fresh produce facility, a 300,000-square-foot dry grocery center, and a 492,000-square-foot refrigerated and frozen facility.



Wegmans Culver Rd. store in Rochester, NY, 1951



The next 100 years

“Caring, respect, empowerment, high standards, and making a difference in the community are values that we try to live every day at Wegmans,” says Danny Wegman, “and that’s not going to change in the future.”

As Wegmans continues to expand into new markets and establish deeper ties with the communities we already serve, Wegmans will remain dedicated to the principles that have made us an industry leader. It always has been, and always will be, about giving our best every day.

Here we grow!

Each year, thousands of people who have visited our stores for the first time, or moved to a place without Wegmans, write asking us to build a store in their town. Wegmans opens just three or four new stores annually, concentrating in the Northeast and Mid-Atlantic regions. In 2019, we expanded into the Southeast with our first store in North Carolina.



Wegmans opens in Columbia, MD, 2012.



The Rochester Fruit & Vegetable Co. building opened in 1916, marking the beginning of Wegmans Food Markets.

1915

Walter E. Wegman works in his parents’ grocery store. His brother, John, peddles fresh produce from a pushcart.

1959

Wegmans purchases its first truck trailer.

1995

Wegmans is chosen one of the “Best of the Best” Supply Chain Management Practitioners.

2004

Wegmans Retail Service Center in Pottsville, PA opens.

2013

Wegmans opens its new East Ave. store in Rochester, NY. The company continues to upgrade and replace existing stores in more mature markets, like New York.

2014

Wegmans purchases property for an Organic Orchard near its Organic Farm.

2019

Wegmans opens new stores in North Carolina and Brooklyn, NY.

2022

Wegmans announces plans to build stores in Connecticut and Lake Grove, NY. The first store in Delaware opens.





Have questions or comments? Call Wegmans Customer Care Center
Monday-Friday 8am-7pm, Saturday-Sunday 8am-5pm • 1-800-Wegmans

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